



# Indiana Department of Education

SUPPORTING STUDENT SUCCESS

TO: School Principals & Superintendents

FROM: Melissa Abriani, Division of College & Career Preparation

DATE: February 24, 2010

SUBJECT: Financial Connects Contest

**Opportunity for classes to use project based learning to study financial literacy and compete for over 100 awards ranging from \$250 to \$1,000.**

Net Literacy, an Indiana-based organization, has received a \$98,000 grant from State Farm Insurance to provide a project based learning component for schools teaching financial literacy. Using the Indiana Department of Education's Financial Literacy Standards (<http://www.doe.in.gov/octe/facs/IndianaFinLitEd-HighSchStandards.html>), students and classes are encouraged to create videos and interactive games that correspond to the state's 61 financial literacy high school indicators. The winning content will be posted on a national financial literacy website and prizes ranging from \$250 to \$1,000 will be awarded.

"I am proud that Net Literacy, an organization made up of Indiana students, successfully competed for State Farm's financial literacy grant. This is the type of service learning project that encourages student success, and I congratulate them on this endeavor," said Superintendent of Public Instruction Dr. Tony Bennett. Indiana Department of Education's Director of Curriculum and Instruction Dr. Schauna Findlay welcomed Net Literacy and State Farm on February 22 at a press conference conducted at the Department.

More information about the contest will be posted in the next two weeks at [www.netliteracyalliance.org](http://www.netliteracyalliance.org) under the "Financial Connects Contest" tab. Schools and educators interested in receiving updated information can register to receive emails on the Net Literacy website at [www.netliteracy.org](http://www.netliteracy.org). Questions may be directed to [donkent@netliteracy.org](mailto:donkent@netliteracy.org).